

## FOR IMMEDIATE RELEASE

**Brown Jordan Outdoor Kitchens to Unveil the Tecno Contemporary Outdoor Kitchen at ICFF** *Newest collaboration with designer Daniel Germani artfully combines performance and luxe style* 

**Wallingford, Connecticut (May 20, 2018)** – <u>Brown Jordan Outdoor Kitchens</u>, the nation's premier stainless outdoor kitchen manufacturer, will debut its second design created in partnership with architect and designer Daniel Germani at the International Contemporary Furniture Fair (ICFF) show in New York City from May 20 to 23, 2018.

Tecno Kitchens, a sleek outdoor kitchen designed in collaboration with Germani, is crafted using ultradurable, weather-resistant materials, including <u>Dekton by Cosentino</u> countertops and Brown Jordan Outdoor Kitchens powder coated stainless steel cabinetry. The versatile outdoor kitchen design accommodates a variety of appliances and cabinet configurations, blending high performance functionality with architectural style for an elevated outdoor entertaining experience.

"Our latest collaboration with Daniel Germani continues to expand the concept of outdoor kitchens beyond traditional offerings," said Mitch Slater, president of Danver Stainless Outdoor Kitchens, licensee of Brown Jordan Outdoor Kitchens. "As consumers spend more time in their outdoor living environments, they want those spaces to offer the same level of design as found in the interior of their homes. Tecno delivers on this desire by bringing a sophisticated edge to the outdoor kitchen."

Incorporating European styling – including a frameless design, integrated pulls and drawers "hidden" behind full length doors for a streamlined aesthetic – Tecno will be available in a variety finishes, including selections from Dekton's Industrial Collection. To achieve a seamless look, Brown Jordan Outdoor Kitchens utilized its innovative powder-coat process to replicate the pattern of the Dekton countertop onto the stainless steel cabinetry. The ICFF debut will showcase Tecno in Nilium, which is described as subtle mix of warm white and gray shades inspired by oxidized metal.

This newest endeavor builds upon the successful partnership of Brown Jordan Outdoor Kitchens, Cosentino and Daniel Germani Designs to introduce high-concept luxury outdoor kitchens, like the multi award-winning ASA-D2 modular outdoor kitchen, which made its debut in January 2017.

"Tecno Kitchens is the next step in the evolution of the kitchen cabinet," said Daniel Germani, founder and creative director of Daniel Germani Designs. "The goal with this new kitchen line was to create an elegant outdoor/indoor kitchen solution that will inspire those who use it and transform the way they view and inhabit their outdoor and indoor space. All of the ingredients for an amazing adventure in outdoor entertaining have been brought together in one unified concept, including stainless steel for durability, powder coated finish for beauty and sophisticated design elements that command attention."

Brown Jordan Outdoor Kitchens' expertise in fabricating stainless steel, coupled with its in-house finishing capabilities, have made the company a leader in manufacturing products that define beauty, style and design in the outdoor kitchen market. Their knowledge of the latest powder coating technologies enables the design community to create statement-making new looks and finishes for a variety of residential and commercial applications.

Similarly, since its launch in 2013, Dekton has since transformed the world of surfacing by offering superior design and performance, and low maintenance. Due to its technical properties, the material offers exceptional strength; high resistance to impact, scratches and stains; very low water absorption; UV

resistance; and resistance to thermal shock against extremely high temperatures. These unique characteristics permit Dekton to be used in multiple interior and exterior applications.

ICFF attendees can get a first look at the new outdoor kitchen at Brown Jordan Outdoor Kitchens **booth #2647**. Attendees are also invited to stop by the booth on Sunday, May 20 for the chance to interact with some good-natured, four-legged friends for a worthy cause.

For more information, contact (203) 626-5625.

## About Brown Jordan Outdoor Kitchens

For 70 years, California-based Brown Jordan has been the industry leader in innovative and iconic leisure furnishings that continue to define and transform outdoor living. The Brown Jordan portfolio features more than 30 collections in a range of design styles and material. In 2012, Brown Jordan entered into a licensing agreement with CT Acquisitions, LLC to develop the Brown Jordan Outdoor Kitchens Collection. Brown Jordan Outdoor Kitchens offers a complete line of stainless steel outdoor cabinets, designed to fit most outdoor appliances including grills, bartending centers, and refrigerators. The company combines unmatched style, unrivaled quality and functionality, to provide enhanced outdoor living solutions for homeowners, designers and builders. For additional information visit www.brownjordanoutdoorkitchens.com

## About Dekton® by Cosentino

Dekton ultra-compact surface is an innovative category of surfaces created with the objective of becoming a global leader in the world of architecture and design both for interior and exterior spaces.

Dekton is a sophisticated mixture of the raw materials that are used to manufacture glass, porcelain and quartz. The product is made using a proprietary process called Particle Sintering Technology (PST), an accelerated four-hour version of the change that rocks and stone undergo in nature when subjected to heat and pressure over thousands of years. The result: an ultra-compact surface with superior technical characteristics, including resistance to UV, scratches, stains, thermal shock, and very low water absorption.

Dekton can recreate any type of material with a high level of quality and is available in large format slabs, measuring 56" x 126", and in three thicknesses: 0.8cm, 1.2cm and 2cm. Its resistance to thermal shock against heat, frost and thawing allows it to be used in any climate, offering potential for seamless design from indoor to outdoor spaces. Such unique characteristics and durability make Dekton ideal for an array of surface applications, including countertops, vanities, shower walls, flooring, decking, building facades, and many other architectural surfaces.

Dekton retails for \$65-\$130 per square foot, depending on thickness and color, at Cosentino Centers, kitchen and bath retailers and home improvement stores nationwide. For more information, please visit <a href="http://www.dekton.com/usa">www.dekton.com/usa</a>.

## About Daniel Germani

Daniel Germani is the Creative Director and Founder of Daniel Germani Designs. He was born and raised in Buenos Aires, Argentina. Upon completing his studies as an architect, Daniel spent eight years living and working in Europe in various creative and entrepreneurial endeavors. He resides in Phoenix, AZ, where his current foci are custom furniture design and architectural renovation. Daniel's aesthetic is influenced by the Bauhaus, Oscar Neimeyer, Le Corbusier, Mies and Frank Lloyd Wright, and his philosophy is simple: good design should always be honest and inspiring.

For more information, please visit: www.brownjordanoutdoorkitchens.com www.dekton.com www.danielgermanidesigns.com

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